

Retouching & Printing with Lightroom & Photoshop

Simple, Yet Powerful Techniques

with Andrew Darlow

in Berkeley Heights, NJ

August 20 or 21, 2011 - 10AM-4:30PM

Producing great files and prints takes a combination of photographic skill, proper workflow and an understanding of the retouching and printing processes. This full day lecture and printing workshop with photographer, author and consultant Andrew Darlow will focus on helping you get the most from your images from start to finish in Photoshop and Lightroom, whether you make your prints yourself, or use an outside lab/atelier. You bring your files and sample prints and Andrew will work to help you get the most from them. Below is a course overview with just a sampling of what will be covered:

Morning Session:

- Overview of newest recommended papers and canvas material available for black and white and color printing;
- Examination of attendee prints and overview of what went right or wrong and how they can be improved;
- Explanation of ways to quickly test any printer or lab by using Photoshop or Lightroom with proper color management techniques, saving lots of time and materials.

Afternoon Session:

- Demonstration of a step-by-step retouching and printing workflow in Lightroom and Photoshop;
- Using attendee images, specific Lightroom tips for converting from color to black and white, proper amount of sharpening, saving print layouts, and using other features such as vignettes and presets will be demonstrated;
- Specific Photoshop tips will be covered, including how to use layers in simple, yet very effective ways;
- Batch-adjustment techniques for efficient multiple image editing will be covered in Adobe Bridge and Lightroom.

Each attendee who supplies a file will have at least one print of one image printed on a pigment-ink-based printer. Paper options will include high quality semi-gloss, fiber-gloss/semi-gloss and watercolor/matte papers. Each participant will also receive a binder with course materials, a minimum of 50 sheets of letter-size fine-art sample papers and a calibration print. Mac OSX will be used, but Windows-specific information will also be covered. **Enrollment will be limited to only seven participants.**

Requirements: This is an intermediate level workshop. Some experience using inkjet printers is required. A working knowledge of Photoshop or Lightroom is also required.



Andrew Darlow: is photographer, writer and digital imaging consultant. He is the former Editorial Director of Digital Imaging Techniques Magazine, and the current editor of ImagingBuffet.com, an online imaging magazine and podcast. His work has been featured in numerous magazines and websites, including Photo District News, Popular Photography, Rangefinder, and Studio Photography. Over the past 15 years, he has taught thousands how to improve their photography, workflow and digital print output at conferences, industry events, and educational institutions, including the PDN PhotoPlus Expo, the Arles Photo Festival (Arles, France), the School of Visual Arts and the International Center of Photography (ICP) in New York. His award-winning book, *301 Inkjet Tips and Techniques: An Essential Printing Resource for Photographers*, (Course Technology PTR), is a resource that

covers many aspects of digital printmaking, and includes the imagery and advice of over 20 photographers and other artists. He also publishes a free newsletter, available at www.imagingbuffet.com.

Tuition for either workshop is \$169 (plus \$20 materials fee).

INFORMATION AND REGISTRATION: 908-790-8820 or email Nancy Ori at: nancyori@comcast.net. Directions will be sent upon registration.